

# X|MEDIA|LAB SADLER'S WELLS 'SOUNDS DIGITAL' AGENDA

## 9.00am - WELCOME AND OPENING REMARKS

### 9.15am SESSION ONE: NEW MODELS

Ken Hertz - Senior Partner, Goldring, Hertz & Lichtenstein LLP (Los Angeles)

David Maher Roberts - CEO, The Filter (Bath)

Ashley Head - Executive Chairman, Datacash Group Plc (London)

Tim Chang - Principal, Norwest Venture Partners (Palo Alto)

## 10.30am NETWORKING AND REFRESHMENTS

### 11.00am SESSION TWO: NEW COMMUNITIES

Matthew Hawn - VP, EMEA & Asia Pacific - Global Digital Operations - Sony Music Entertainment (London)

Bob Johnson - Principal and Co-founder, Planet Illogica (Los Angeles)

Priya Prakash - Creative Director for Consumer Experience (London)

Frank Rose - Contributing Editor to Wired (New York)

## 12.30pm LUNCH and NETWORKING

### 1.30pm SESSION THREE: NEW EXPERIENCES

Susan Bonds - President/CEO/Founder, 42 Entertainment (Pasadena)

Martyn Ware - Founding Member: Human League, Heaven 17 and Illustrious Company (London)

Nicole Yershon - Director of Innovative Solutions, Ogilvy (London)

Kaiser Kuo - China Digital Media Expert and Rock Musician (Beijing)

## 3.00pm NETWORKING AND REFRESHMENTS

### 3.30pm SESSION FOUR: NEW PLATFORMS

Steve Jang - Strategic Advisor at Animoto / Conduit Labs / Pixelpipe / StumbleUpon (San Francisco)

Jason DaPonte - Managing Editor, BBC Mobile Platforms (London)

Marcelino Ford-Livene - GM of Interactive Content and Advanced Advertising Development, Intel Digital Home Group (Los Angeles)

Fred McIntyre - Vice President, Product - CBS Interactive (San Francisco)

## 5.00pm - 6.00pm NETWORKING RECEPTION